

DetecTogether

SAVING LIVES THROUGH
EARLY CANCER DETECTION

DetecTogether closes a critical gap in healthcare: giving people the tools to detect cancer early – starting with themselves.

We teach people to recognize subtle, persistent, health changes and take action sooner – improving outcomes and reducing invasive, expensive treatment.

3 Steps Detect

#1 | Know Your Great



Know how you feel when you are at your best. Tune in to your energy level, sleep patterns, weight, skin, and bathroom habits.

#2 | 2-Step Rule



If any changes to your health last longer than 2 weeks, it's time to call the doctor.

#3 | Share with Your Doctor

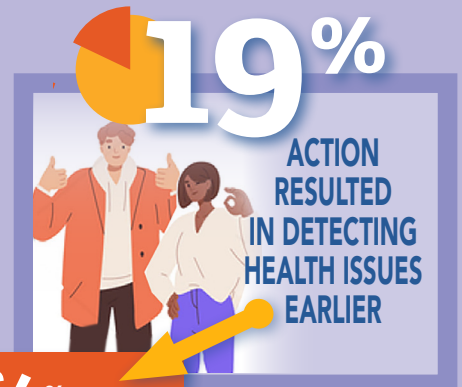


You know your body best. Share any persistent health changes with your doctor. It may be difficult or embarrassing, but it could be life-saving.

DetecTogether

53 Otis Street | Westborough, MA 01581
508.869.5200
info@detecttogether.org
www.detecttogether.org

3 Steps Detect® TRAINING IMPACT 2024



SURVIVAL RATES: EARLY VS. LATE CANCER DETECTION

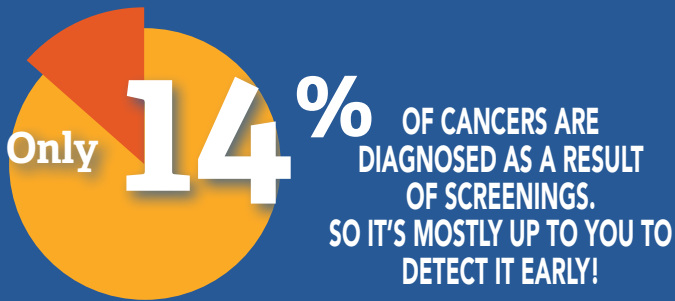


STAGE 0/1 (LOCAL)		STAGE 4 (DISTANT)	
BLADDER	70%	8%	
BREAST	99%	30%	
COLON	91%	15%	
ESOPHAGEAL	47%	6%	
LUNG	61%	7%	
SKIN (melanoma)	99%	32%	
PROSTATE	99%	32%	
TESTICULAR	99%	72%	
THYROID	99%	53%	

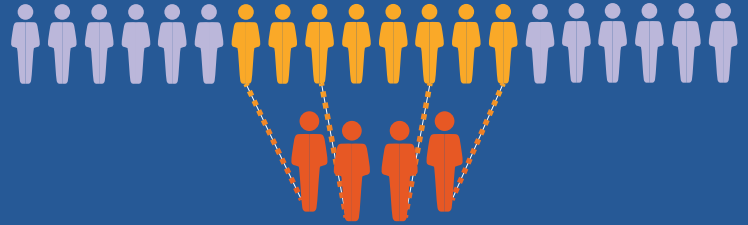
The impact of early detection is undisputed. Patients are very often the first who are able to recognize signs of cancer or serious illness. 3 Steps Detect actions can save their lives.

"Cancer Statistics Center." American Cancer Society. 5-Year SEER data. <https://cancerstatisticscenter.cancer.org/>. Accessed 2023

WHY IS 3 Steps Detect® SO VITAL?




40% of the U.S. Population
will be diagnosed with cancer
in their lifetime.



Protecting Those Who Protect Us

FIREFIGHTERS



who have a 9%
increased risk
of developing
cancer and a 14%
greater risk it
than the general
public

9.8

**PARTICIPANT PROGRAM
RATING**
(out of a maximum 10)

17.2M

**RESPONSE TIME MATTERS
REACH**

*"Early detection is an area
where the fire service lags in
education. Knowing when to
seek medical attention and
how to work with our doctors
is something DetecTogether
has helped FDNY with to
bridge this gap."*

– Frank Leeb

Retired FDNY Chief Officer
Managing Director of the First
Responder Center for Excellence

Healthier Workforce, Smarter Costs

WORKPLACE



whose
employers
care about the
health of their
workforce
and managing
healthcare costs

9.8

**PARTICIPANT PROGRAM
RATING**
(out of a maximum 10)

\$26B

**ESTIMATED COST SAVINGS
ANNUALLY IN U.S. WHEN
CANCER IS DIAGNOSED EARLY**

Our Early Detection education
continues to provide significant
cost savings to employers.*

*"Team UniBank is healthier
and our premiums have
dropped significantly,
thanks to lifesaving
3 Steps Detect."*

– Michael Welch

Chief Executive Officer
UniBank

Empowering the Next Generation

YOUNG ADULTS



who are
developing
lifelong health
habits and
transitioning
to healthcare
independence

9.0

**PARTICIPANT PROGRAM
RATING**
(out of a maximum 10)

10,000

**STUDENTS RECEIVED
3 STEPS DETECT TRAINING**

*"Students learned
independent living
skills, self-advocacy,
how to communicate
effectively with healthcare
professionals, and how to
actively participate in their
own health care."*

– Jane Lizotte

Asst. Superintendent
Shrewsbury, MA, Public Schools

*<https://pmc.ncbi.nlm.nih.gov/articles/PMC9596506/>

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**TRAINING
IMPACT
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