

# SAVING LIVES TEACHING PEOPLE HOW TO DETECT CANCER EARLY



**“ 15-40 CONNECTION TAUGHT ME TO RECOGNIZE HEALTH CHANGES AND WHEN TO TAKE ACTION. ”**

Asa Floyd, Cancer Survivor

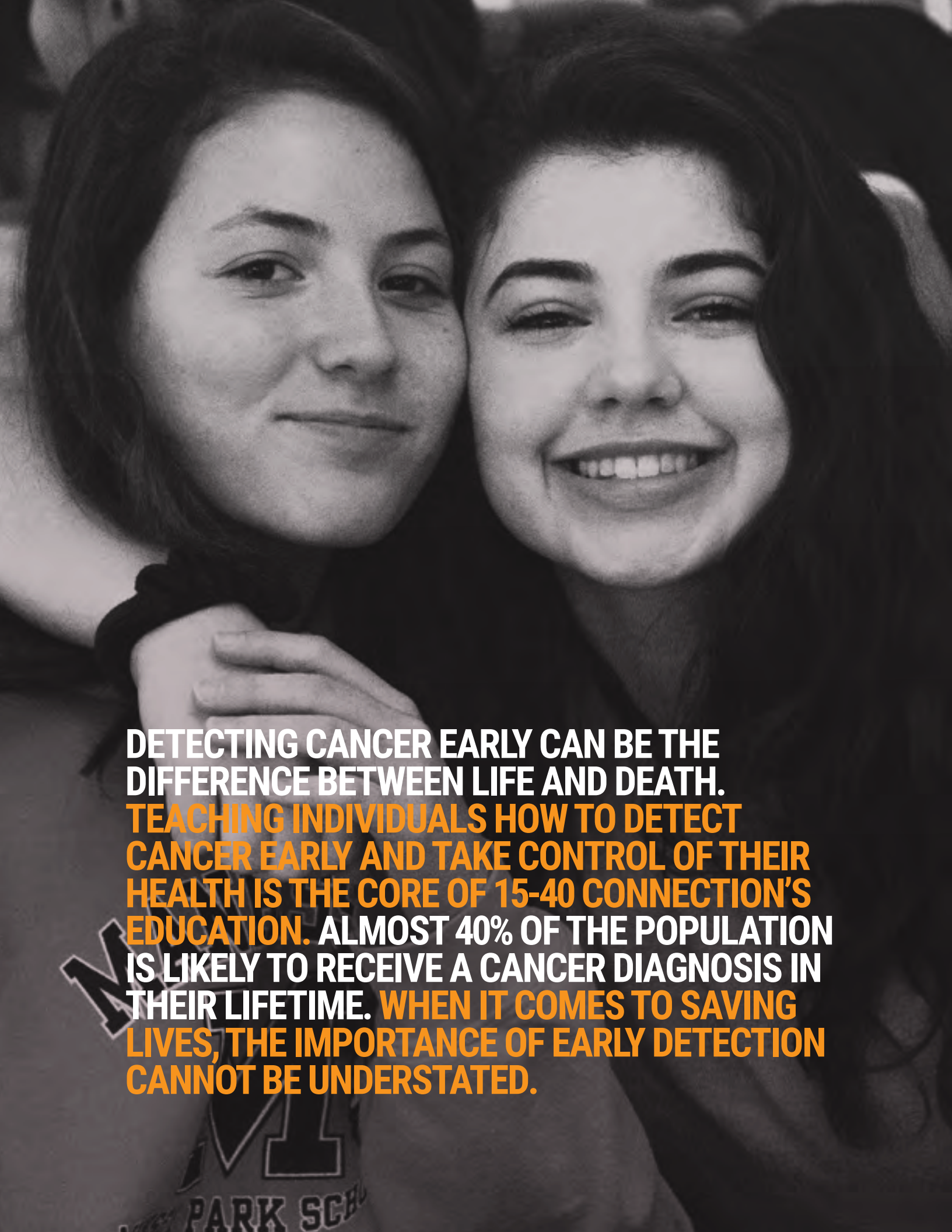
▼  
HE LEARNED  
3 STEPS DETECT  
AND USED IT TO  
BEAT CANCER.

▼  
40% OF THE  
AUDIENCE HE IS  
TALKING TO WILL  
NEED IT TOO.

▼  
NOW THEY AND  
THOUSANDS  
MORE HAVE IT.







**DETECTING CANCER EARLY CAN BE THE DIFFERENCE BETWEEN LIFE AND DEATH. TEACHING INDIVIDUALS HOW TO DETECT CANCER EARLY AND TAKE CONTROL OF THEIR HEALTH IS THE CORE OF 15-40 CONNECTION'S EDUCATION. ALMOST 40% OF THE POPULATION IS LIKELY TO RECEIVE A CANCER DIAGNOSIS IN THEIR LIFETIME. WHEN IT COMES TO SAVING LIVES, THE IMPORTANCE OF EARLY DETECTION CANNOT BE UNDERSTATED.**

## URGENCY AND MOMENTUM

A recent study concluded that the survival rates for people diagnosed early with eight of the most common cancers\* is more than three times higher than if it is diagnosed in later stages. **Three times higher!** This means that if your cancer is diagnosed early, you have an 80% chance of surviving at least 10 years. If diagnosed at late stages, your chance of surviving 10 years drops to only 25%.

The people who are part of the 40% who will be diagnosed with cancer in their lifetime are our friends, parents, children, brothers, sisters and grandparents. Alarming, many will not expect it and will not have a family history.

**This is our urgency!** People need to learn how to detect cancer early, well before cancer is ever a concern.

Just a few short years ago, talking about cancer symptoms and the incredibly important role you play in your own diagnosis was so new to people that we called it the New Cancer Conversation. With more and more people tuned into this new way of thinking and acting, we now simply call it 3 Steps Detect.

Every month we are hearing from more schools, organizations and work places. They want their communities to learn 3 Steps Detect so they can have the **lifesaving advantage of early detection**. They are also seeing how early detection reduces health care costs – another win for all. **This is our momentum!**

This urgency and momentum fuel our passion to save lives through the power of early detection. Knowing that your contributions help save lives is powerfully rewarding.

Every year, we meet people who did not learn 3 Steps Detect before their diagnosis, and know that if we could turn back the clock, likely we may have helped improve their prognosis.

With this motivation over the next year, 15-40 Connection will launch new products and communications campaigns to reach more people, train more trainers and multiply the impact of early detection. High-risk groups such as firefighters who are 9% more likely to be diagnosed with cancer and 14% more likely to die from cancer are being prioritized. **We will not stop until 3 Steps Detect becomes a normal routine for all**, just like buckling your seat belt or recognizing symptoms of a heart attack.

We are very grateful that you are part of this success and the 15-40 Connection team.

Sincerely,

*Tricia Jim Nancy*



TRICIA LAURSEN  
EXECUTIVE DIRECTOR



JIM COGHLIN, SR  
CO-FOUNDER



NANCY COGHLIN  
CO-FOUNDER

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\* most common cancers: bladder, colon and rectum, breast, cervical, uterine, skin (melanoma), ovarian, and testicular  
"Survival three times higher when cancer is diagnosed early", Cancer Research UK, Aug 10, 2015



## THERE IS NO OTHER ORGANIZATION FOCUSED ON TEACHING INDIVIDUALS TO EMPOWER PATIENT ACTION AND EFFECTIVE DOCTOR-PATIENT COLLABORATION.

15-40 Connection's innovative 3 Steps Detect education program teaches people how to recognize early warning signs of cancer, when to seek medical care, and how to collaborate with healthcare professionals to accelerate diagnosis.

These actionable steps are easy to understand and remember. 3 Steps Detect incorporates the experiences of cancer survivors who share their initial symptoms, what they thought of them at the time, and lessons they learned about the best ways to partner with doctors.

Much like awareness campaigns that changed the public's behavior in response to the warning signs of a heart attack, 15-40 Connection changes the way people think about cancer and their role in saving their own lives.

Your support helped us teach more people than ever before. Now, enhanced programs like train-the-trainer, live webinars, and video assisted education open up more opportunities to share our lifesaving education.



VIDEO-ASSISTED CLASSROOM



CORPORATE WELLNESS EDUCATION



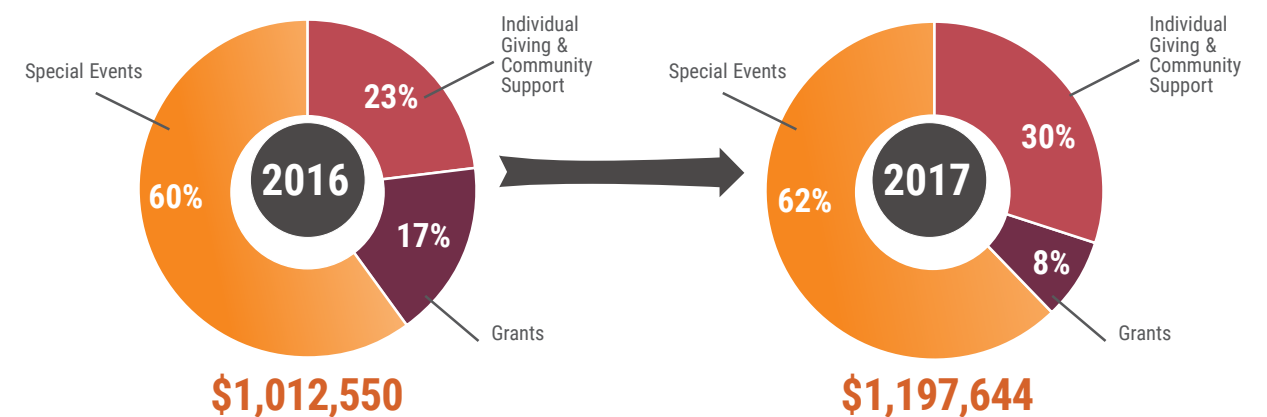
TRAIN-THE-TRAINER



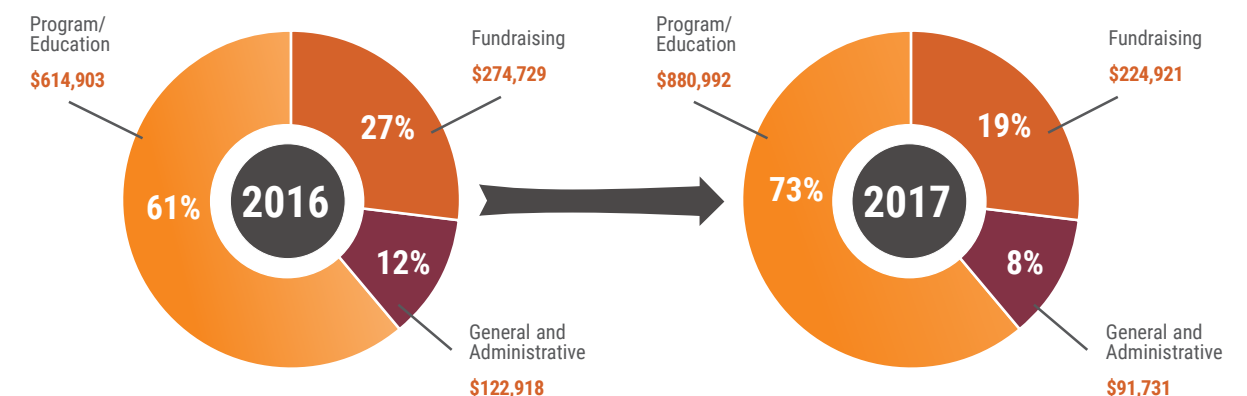
COMMUNITY EDUCATION

## FINANCIAL OVERVIEW

### KEY SOURCES OF INCOME



### ALLOCATION OF EXPENSES



## IN THE MEDIA

MEDIA OUTLETS ARE REPORTING ON 15-40 CONNECTION EDUCATION BECAUSE IT SAVE LIVES. IT IS INFORMATION PEOPLE NEED TO KNOW.

From television and radio to social media and podcasts to magazines and newspapers around the country, 15-40 Connection is gaining ground.

Worcester FD enhancing education, equipment to protect firefighters



**FIREFIGHTERS HAVE AN INCREASED RISK OF CANCER.**  
15-40 CONNECTION EDUCATION IS HELPING TO IMPROVE THEIR CHANCE OF SURVIVAL.

NBC CONNECTICUT

chicago

WCVB

FOX NEWS

TODAY

Wharton

Community Advocate

The Boston Globe

GROWN & FLOWN

**BECAUSE OF YOU, WE ARE ABLE TO PROVIDE LIFESAVING EDUCATION TO MORE PEOPLE EVERY DAY.**

2016 / 2017

# 3 STEPS DETECT

**It's easy to understand and remember.** It's actionable foundation incorporates the experiences of cancer survivors who share what their initial symptoms were, what they thought of them at the time, and lessons they learned about best ways to partner with doctors.



## EDUCATION IMPACT

MESSAGES FROM SURVIVORS JOHN HEALD AND ASA FLOYD

“IT'S BECAUSE OF 15-40 CONNECTION, I KNEW THIS WASN'T NORMAL FOR ME. I PUSHED AND THAT HELPED ME GET AN ACCURATE DIAGNOSIS.”

John Heald, Cancer Survivor



“15-40 CONNECTION TAUGHT ME TO NOTICE HEALTH CHANGES AND IF THEY DON'T GO AWAY IN 2 WEEKS, TO GO TO A DOCTOR. I DID AND THEY DIAGNOSED MY CANCER RIGHT AWAY.”

Asa Floyd, Cancer Survivor



50K

## PEOPLE REACHED WITH 3 STEPS DETECT EDUCATION

With new products that can reach even more people, the impact has been significant. Our education has been delivered in high schools and college classrooms, at community events and corporate wellness programs. Our webinars, website and social platforms provide additional opportunities to learn how to detect cancer early.

## NATIONWIDE GROWTH

Continued growth across all of our social media platforms have allowed us to keep teaching people how to detect cancer early. We utilize experiences of cancer survivors who share their stories.

152%

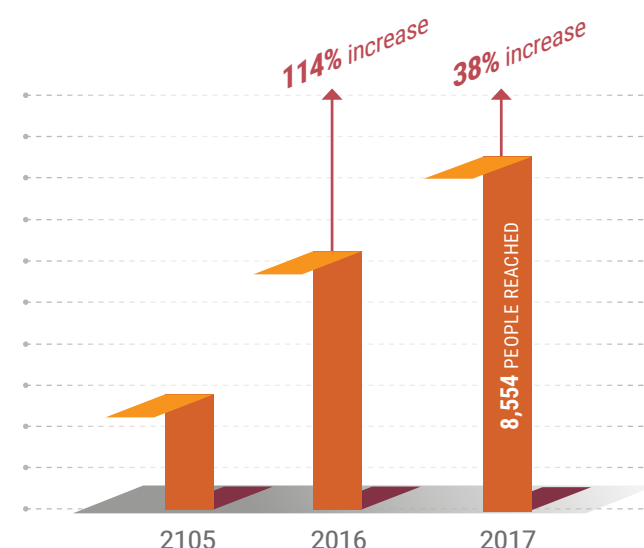
## INCREASE IN EDUCATION PROGRAMS

Much like awareness campaigns that changed how the public responds to the warning signs of a heart attack, 15-40 Connection is changing the way people think about cancer and what their role is in saving their own lives.

23%

## GROWTH IN NUMBER OF CITIES/TOWNS REACHED

Your generous support helped us drive our message to more people than ever before. We offered enhanced products, including train-the-trainer programs and webinars, which opened up more opportunities to share our lifesaving education.



Reaching more people every year

LEARN FROM ME  
TEAM GREW 190%



LEARN FROM ME  
MEMBERS ARE CANCER  
SURVIVORS WHO  
CONTINUE TO SHARE  
THEIR EXPERIENCES.



# THANK YOU FOR SUPPORTING EARLY DETECTION EDUCATION



## \$50,000 AND ABOVE

### 2016 & 2017

James and Nancy Coghlin,  
*Coghlin Compaines; Columbia  
Tech and Cogmedix*

### 2016

Charles Kusek and Jane Davis-Kusek  
Thomas H. Niles  
1A Auto Inc.

### 2017

John and Jeanne Esler  
Red Sox Foundation

## \$20,000 - \$49,999

### 2016 & 2017

Irene E. and George A. Davis  
Foundation  
John and Robyn Davis  
Stephen and Ann Davis  
Fraternal Order of Eagles #3565

### 2016

Anonymous  
Exec. Service Corps of  
New England, Inc.  
Matthew and Holly Giza  
Powertech Controls Co., Inc.  
Bryan and Judy Rich  
E. Paul Tinsley

### 2017

Coghlin Family Foundation  
Charles Kusek and  
Jane Davis-Kusek  
Lisa Kaplan Memorial Fund  
Richard J. Noonan  
Regan Remillard  
Steve Zimmermann and  
Janet Hylland

## \$10,000 - \$19,999

### 2016 & 2017

George I. Alden Trust  
Steven and Annemarie Austin  
Richard and Lori Carr  
Hologic (formally Cynosure)  
Michael and Ellen Davin  
DCU for Kids  
John P. Duquette  
The George F. and  
Sybil H. Fuller Foundation

Manufacturing Resource  
Group, Inc.  
Roger M. Marino  
Mississippi Polymers, Inc.  
Thomas and Babs Putnam  
Michael and Carol Sleeper  
United Way of  
Central Massachusetts

### 2016

Anna Boupavichith and  
Stephen Kwan  
Coghlin Family Foundation  
Jeff Cormier  
Robert and Theresa Davis  
John and Jeanne Esler  
Darius Grala  
Louis and Wendy Griffith  
Michael and Laurie Levy  
Richard J. Noonan  
Regan Remillard  
Francis and Carolyn Shea  
Steve Zimmermann and  
Janet Hylland

### 2017

Thomas Whyte and  
Cindy H. Andrews  
Bar Code Direct, Inc  
Chris and Kimberly Coghlin  
Frank and Lesa DeMaria  
Phillip and Linda Holman  
NESN  
Matthew and Susan O'Connor  
TREC, LLC  
University of Massachusetts  
Medical School  
Robert G. White

## \$5,000 - \$9,999

### 2016 & 2017

Joseph and Kristen Bafaro Jr.  
Bollus Lynch, LLP  
Brendon Properties River Trail LLC  
BTIG, LLC  
Brian and Rebecca Burns  
CMP AMS LTD.  
John and Danae Foley  
Fourstar, Tornik LLC  
Gary and Nancy Goodhile  
Tommy and Corey Lee  
The Mancini Family, *in memory of  
Domenic Mancini*  
Metso Automation  
Jack and Jeanette Howard  
People's United Bank  
James and Martha Ross

SHI International Corp.  
Spectrum Enterprises  
The DAVIS Companies  
Worcester State University

### 2016

James and Jillian Ahern  
Andrew and Melora Balson  
Bar Code Direct, Inc  
Bocado Inc., *Bocado Tapas  
Wine Bar*  
Peter and Blair Brown  
David and Lynn Butler  
Michael D. Cimini and  
Angela Cheng-Cimini  
Chris and Kimberly Coghlin  
Domenico Fabiano  
Phillip and Linda Holman  
Huhtala Oil and Propane  
Thomas and Sherrie McNamara  
Metalcrafters, Inc.  
John Parke  
Rodman Ride For Kids  
Edward S. Stephens  
The 200 Foundation, Inc.

### 2017

ADP  
Alexi and Melissa Bobolia  
Lauren Boyer  
Carr Financial Group  
Columbia Tech  
Andy and Joy Cowles  
Paul and Jennifer DeMaria  
The Kirby Foundation Fund  
at the East Bay Community  
Foundation  
Laurel and Ken Ferretti  
Fraternal Order of Eagles  
Grand Aerie  
Robert and Monica Fuller  
John and Kathryn Heald  
William and Kathleen Kelleher  
Kirby Foundation Fund of  
Greater Worcester Community  
Foundation  
David Kurzontkowski,  
*Servpro of Framingham and  
Newton/Wellesley*  
Ronald and Leslie Masiello  
Kenneth and Kristen Maynard  
Joseph and Jane McCuine  
Metal Tronics, Inc.  
Michael and Cary Mulrain  
Matthew and Margo O'Connor  
Christopher and  
Catherine Palermo  
Arthur and Debra Remillard  
Bryan and Judy Rich

Ashby Richardson III  
Charles and Susan Stevens  
The Trey Rickett Stites Fund

## \$2,500 - \$4,999

### 2016 & 2017

A. G. Miller Co., Inc.  
Anixter  
Anonymous  
Architects of Packaging, Inc.  
David H. Small  
Arrow Electronics, Inc.  
Joseph and June Bafaro  
Bank of America  
Aeng Banks  
The Bassick Family Foundation  
David and Tricia Benson  
Berkshire Bank  
Jonathan and Jill Conant  
Cornerstone Bank  
Polar Beverages/  
The Crowley Family  
Wachusett Mountain/  
The Crowley Family  
Peter and Barbara Deckers  
Fidelity Bank  
FLEXcon  
Heilind Electronics, Inc.  
Mercier Electric Co., Inc.  
Frederick and Tina Miller  
MSW Financial Partners  
Northrop Grumman Synoptics  
Brian F. Payne  
Prescott Metal  
Sager Electronics  
Mark and Erin Shapiro  
Sullivan Benefits  
Sullivan Group,  
*Insurance and Risk  
Management*  
Tim and Wendy Van Epps  
The Sandri Cos.  
Stephen and Judith Wentzell

### 2016

Eric Austvold  
Phil and Kathy Cambo  
Dave and Eirinn Campaniello  
Stephanie Chen  
Eric and Vicki Coghlin  
Columbia Tech  
Digital Federal Credit Union  
Dr. Bill Dyke and Ellen Dyke  
Brian Donahue and  
Patricia A. Flaherty Donahue  
Gregg Beloff and  
Elizabeth Masterson

Hot Dog Annies  
Imperial Cars  
James and Jennifer Lach  
Ian and Keri Levine  
The Mackie Family  
Albert and Maggy Maykel  
Nouria Energy  
Osterman Management LLC  
Christopher and  
Catherine Palermo  
Scott Payette  
Arthur and Debra Remillard  
Richard and Alison Ricker  
Bill Sharp  
St. Pierre and St. Pierre, P.C.  
Technimetals  
Wagner Motors  
Myron and Stacey Waite  
Paul Zekos  
Mark and Rachel Zides

### 2017

Big Y Foods Charitable  
Foundation  
Bio-Rad Laboratories,  
Digital Biology Center  
Cambridge  
Jason G. Bourque  
CIVIQ Smartscape  
Jim and Kristen Coghlin  
Michael DeBernardi  
John M. DeCarlo and  
Karen M. Mannion-DeCarlo  
Christopher and Lauren DeSantis  
Digilant  
FABCO Manufacturing, Inc.  
Brian and Kim Ganger  
Matthew and Holly Giza  
Jennifer Glowik  
Darius Grala  
John and Donna Grondin  
David Hatch  
Patricia M. Heald  
Linwood and Judith Hudson  
Steve and Joan Huff  
Paul Iandoli  
Patricia C. and Kennett R.  
Kendall, Jr. Fund of the  
New Hampshire Charitable  
Foundation  
Masis Staffing Solutions  
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McCarty Companies  
John and Janet McClutchy  
Michael and Donna O'Neill  
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Diedre Quealey  
K. Michael and Cathy Robbins  
John and Jill Romney

Joshua and Allie Rothschild  
Francis and Carolyn Shea  
John and Katherine Stephans  
Tony and Kelley Tyan  
Waterline Capital LLC  
Webster Five Foundation  
Greg and Pam Wilkie  
Worcester Railers Hockey Club

## \$1,000 - \$2,499

### 2016 & 2017

Colin and Carolyn Ahern  
Anonymous  
Antonacci Family Foundation  
Peter and Shauna Barry  
David Belsito  
Norman Bitsoli  
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Gerald and Loree Burns  
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Coghlin Electrical  
Contractors, Inc.  
Maureen L. Coghlin  
D & S Realty LLP  
Michael and Ellen Davin  
Thomas J. and  
Deborah W. Degnan  
Delande Supply Company, Inc.  
Fletcher Tilton PC  
Attorneys at Law  
Foster Dykema Cabot  
Rob and Stephanie Franklin  
Grenberg, Rosenblatt,  
Kull and Bitsoli, P.C.  
The Hanover Insurance Group  
The Hanover Insurance Group  
Foundation, Inc.  
David Hillis and  
Patrice M. Muchowski  
Sam and Debra Hokkanen  
James and Nancy Holston  
Honey Farms, Inc.  
Matt and Christine Howard  
Interstate Specialty Products  
Scott and Renee Johnson  
Stephen and Kate Kapusta  
Ronald Ladner  
Michael and Patricia Landine  
Robert\* and Jenique LeBlond  
Kari and Susan Lunden  
Justin and Heather Maykel  
New England Drives &  
Controls Inc  
New England Fabricated Metals  
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Mark and Julianne Peris  
JA Polito & Son



Powers Industrial and Safety Company, Inc.  
Mark and Kathy Puccio  
Reliant MSO, LLC  
Mike and Robin Riley  
Thomas and Madelyn Shields  
Sonepar USA  
Stowe & Degon LLC  
Tennis RI/JPCT Sports, LLC  
Dave and Deb Thrun  
Transworld Marketing Group  
Tufts Health Plan  
Michael and Denyse Turpin  
Turpin Wholesale, Inc.  
Wealth Advisory Services, LLC  
Joel N. Greenberg

2016

Alexander, Aronson, Finning & Co., P.C.  
Anonymous  
Applied Interactive  
Benchmark Senior Living at Shrewsbury Crossings  
Jason G. Bourque  
Richard & Joan Caparso  
Cardinal Construction  
Casella Waste Systems, Inc.  
Central One Federal Credit Union  
Champagne Logistics  
Jim and Kristen Coghlin  
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Frank and Lesa DeMaria  
Paul and Jennifer DeMaria  
Mike and Julie Deneen  
Eileen Duhamel Pekarev  
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Flaherty Physical Therapy Inc.  
Mark and Jan Fuller  
Robert and Monica Fuller  
Dave and Sherry Geldart  
The Glispin Family  
Jennifer Glowik  
J. Michael and Brittany Grenon  
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David E. Griffin  
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David Hatch  
John and Kathryn Heald

Timothy and Paula Holt  
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JJ's Sports Bar & Grill  
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Kirby Foundation of Greater Worcester Community Foundation  
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*Servpro of Framingham and Newton/Wellesley*  
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Marsh & McLennan Companies  
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Kenneth and Kristen Maynard  
Sean and Christine McCarthy  
Thomas and Elizabeth McGregor  
Michael and Cary Mulrain  
Osterman Propane  
Joshua and Michelle Paquette  
David and Pamela Philbin  
The Plymouth Rock Foundation  
Pyle Fund of Greater Worcester Community Foundation  
Quaker Special Risk  
Ed and Julianne Ramsey  
James and Amy Regan  
Craig and Rose Richards  
Christopher and Holly Richardson  
K. Michael and Cathy Robbins  
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Saint Rose of Lima Parish  
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Yama Zakura Corp

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Comstock Industries  
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Steven and Cheri Couture  
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Hot Dog Annies  
Lana Hudon  
Danny Iandoli  
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Koopman Lumber  
William and Lynn Laursen  
Lauren Leichtman  
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Gregg Beloff and Elizabeth Masterson  
Christopher and Carla McCall  
John and Gwen McDaniel  
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Eric Morgan  
Paul and Barbara Nazzaro  
Scott Payette  
Deborah Penta  
Phoenix Communications, Inc.  
The PIMCO Foundation  
Christopher and Pamela Provo  
Rand Whitney Packaging Corp.  
Ricciardelli Capital  
Richard and Alison Ricker  
Kevin and Pam Saunders  
John and Ellen Savickas  
GB and Lexi Singh  
St. Mary's Credit Union  
St. Pierre & St. Pierre, P.C.  
Craig and Jean Twohey

2017

Dan Adams  
AVNET  
Boston North Cancer

Frankie and Samantha Vaccaro  
Dan and Lisa Valliere  
Myron and Stacey Waite  
Mark and Rachel Zides

\$500 - \$999

2016 & 2017

Jeffrey and Joan Ashworth  
Atlas Distributing, Inc.  
Michael and Patricia Barry  
James R. Chapdelaine and Susan M. Mailman  
Cianbro Corporation  
Connor Sign  
Charles and Kathy Deckers  
Gino DeFeudis  
Robert and Sue DeGruchy  
Digi-Key Electronics  
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John and Laure Farrell  
Fattman Productions  
Sarah Fisher and Ryan Foley  
John and Sally Fodor  
Elizabeth Getchell O'Brien  
Howard and Frances Jacobson  
Liberty Mutual  
Harris and Nancy MacNeill  
Daniel and Kirsten Mahar  
Donna Mazialnik  
Sydney L. Miller  
David and Marlene Persky  
Robert and Lyn Petricca  
Protech Laser  
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Elaine Tinlin  
Wilson Family  
Brad and Duffie Wyatt

2016

Dan Adams  
AVNET  
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Jeff Butler  
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Stephen and Denise Charron  
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Jane Loranger  
Frank and Tendai Lupafya  
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Maks LLC  
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Grace E. Mills  
Jeffrey and Kristen Morin  
Matt and Carrie Mrva  
Douglas and Stephanie Muzzy  
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Charles and Susan Stevens  
Lisa Tee-Theoharides  
Tonna Charitable Trust  
Craig and Jean Twohey  
UBS Investment Bank  
James and Maureen Umphrey  
United Bank  
Robert G. White

2017

Nicholas P. Abraham  
Michael and Karen Albritton  
Alexander, Aronson, Finning & Co., P.C.  
Anonymous

Applied Interactive  
Eric Austvold  
Avidia Bank  
Mark and Maria Baker  
Jonathan and Kirsten Birtwell  
Bortolussi Wealth Management Inc.  
Michael Cataldo  
The Coggins Family  
Mark and Laurie Collins  
Patrick Comer Courage Foundation  
Roger A. Dauphinais  
Nicholas and Melitza Desantis  
Elizabeth DiChiappari  
Eileen Duhamel Pekarev  
Lew Evangelidis  
Fabrication Services LLC  
Ryan and Stephanie Fattman  
Brian Donahue and Patricia A. Flaherty Donahue  
Flaherty Physical Therapy Inc.  
Brian and Sheryl Fontaine  
Mark and Jan Fuller  
Michael and Cheryl Gallant  
Garden Fresh Courthouse Cafe  
Griffin Industrial LLC  
Louis and Wendy Griffith  
Jeff Henningsen  
The Hite Company  
Ann-Marie Hollis  
Timothy and Paula Holt  
Susan Jacobson  
Drew Johnson  
Richard Jubenville and Mary Frances Rozak  
Eric and Kristen Kamin  
James and Hannah Kane  
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Michael Kotsopoulos  
Michael J. LaBrie  
Richard and Susan Leahy  
David and Donna Mackie  
Kenneth and Tanya Marderosian  
David M. Matston, DMD  
Albert and Maggy Maykel  
Dr. William Maykel and Deborah Gayner  
Chris McCabe  
Medmarc  
New England Police Benevolent Association,  
*Local 191*  
Melanie North  
OneBeacon Technology Insurance

William G. O'Neill  
Alan and Julie Osetek  
Pagano Media, Inc.  
PAL Technical Resources  
Joshua and Michelle Paquette  
The Peloso Family  
David and Pamela Philbin  
The Plymouth Rock Foundation  
Pyle Fund of Greater Worcester Foundation  
Joseph and Rita Resha  
RLV Group LLC  
Donald and Virginia\* Rowe  
Robert and Joslyn Roy  
Barbara Sanchez  
John and Donna Sansoucy  
John and Deb Scanlon  
Susan Shea  
Shrewsbury Lions Club  
Sterling Concrete  
Dr. Stanley Surette and Mary Surette  
Keith and Marina Taylor  
United Way of North Central MA, Inc.  
Wampanoag Road Runners  
West Boylston Middle/High School  
Tammy Wolf  
Wood Sales Corporation  
Worcester County Deputy Sheriff Association, Inc.  
Xaverian Brothers High School  
Yama Zakura

\$250 - \$499

2016 & 2017

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Alan and Deborah Bieri  
Mark and Lisa Boeing  
Paul Brennan  
John and Gretchen Bridgman  
James and Paula Buonomo  
Matthew Cook  
Kathleen F. Gianetti  
Tim and Elizabeth Leonard  
Kenneth and Beryl Notargiacomo  
Michael Notargiacomo  
Thomas and Irina O'Hara  
Ralph F. Sbrogna Jr.  
Richard and Marsha Steinberg  
Dianne G. Sullivan  
Major Stephen P. Sullivan and Dr. Desiree Carlson

Steve Tomas  
Alexis and Osiris Vallejos  
Scott and Molly Vokey  
Vail and Shiv Vasisht

2016

Michael and Karen Albritton  
Pat and Heather Allen  
AstraZeneca Pharmaceuticals LP  
Randy Becker  
George and Kerri Beningo  
Bob A. Bilodeau  
Richard Blank  
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Mike and Tracy Bonina  
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2016-2017

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Vito Pandolfi  
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Stuart Wing  
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2016-2017

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Jim Coghlin Sr. & CREW  
The Glispin Family  
Jim and Nancy Coghlin - 50th  
Wedding Anniversary  
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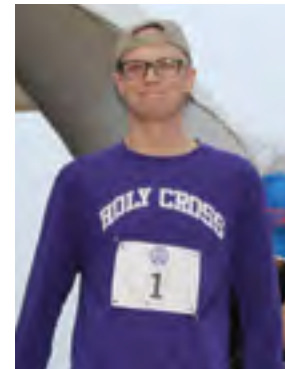
Thomas and Elizabeth Coghlin  
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## IN MEMORY OF



## HENRY CARR

Henry Carr lived a short but vibrant life. Henry had not been taught 3 Steps Detect before he was first diagnosed with cancer. When he learned about 3 Steps Detect, he understood it, valued it and knew the role early detection plays in cancer survival. Henry wanted to make sure others had the information that he didn't. **Because of Henry, 15-40 Connection has reached 7 school districts and 500 students. His impact will be felt for years.**



## DEENA COPLIN

Deena Coplin was only 37 but facing the end of her life because of cancer. Her priority in her last weeks was to help spread the word about early cancer detection education. While in hospice, she recorded a video about the lessons she learned and how others can take control of their health outcomes. **Deena's video has been viewed over 250,000 times.**





**YOUR GIFT PAVES THE WAY TO EARLY  
CANCER DETECTION SO PEOPLE CAN  
CONTINUE LIVING THEIR LIVES.**



15-40 connection

53 Otis Street  
PO Box 1153  
Westborough, MA 01581

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